

CANDIDATE INFORMATION SHEET
Orange Unified School District

*Please complete and return this form to the Superintendent's Office by September 4th, 4:00 p.m.
Applications received after the closing time will not be considered.*

RECEIVED

Date: August 24, 2015

Last Name: **Trudell**

First Name: **Alan** Middle Initial: **V.**

SEP 02 2015

Business Address:

Orange Unified School District
Superintendent's Office

Phone:

Home Address:

Phone:

Email:

Occupation and Employer: *Education Communications Consultant (currently contracted as Acting Public Information Officer, Garden Grove Unified School District. Retired as Garden Grove USD Public Information Officer, July 2013.*

Number of years residing in OUSD: *29 years (plus)*

Do you have children attending OUSD schools? Yes: No: *X*

Oldest stepson is Canyon H.S. graduate; other two sons are O.C. public high school graduates.

If yes, what schools?

1. Do you have prior experience serving on a governing board, specifically a school district board? Please list such prior experience.

I have yet to have the privilege to serve as a district trustee, but I possess extensive experience in understanding individual trustee and Board responsibilities through attendance and participation at Board meetings as Public Information Officer for Garden Grove Unified School District for 32 years. Since retirement, I have served in positions as Interim Chief Communications Officer for Capistrano Unified (twice), followed by my current status as Acting Public Information Officer for Garden Grove Unified. My employment before first joining GGUSD included experience as an education reporter attending meetings of governing boards for Orange Unified, Garden Grove Unified, and Los Angeles Unified school districts.

2. Please list any school committees or school activities you have participated in recently?

My stepson graduated from Canyon High School several years ago so I have not recently participated on any school committee or in school activities.

3. Describe any other community or business activities in which you have participated. Describe your roll and whether your work was volunteer or employment-related.

While employed by Garden Grove Unified School District I attended all Board of Education meetings and served as a staff representative to the “Measure A” school bond Citizens’ Bond Oversight Committee. I also devoted off hours as a volunteer for the successful Measure A bond campaign in 2010. Within the past year I served on two occasions as Interim Chief Communications Officer for Capistrano USD, which included being the district’s staff representative to the CUSD Foundation. Before moving to the district, I served as a City of Santa Ana Parks and Recreation Commissioner.

4. Why do you want to be a school board member?

As a parent and grandparent, I desire to serve as a trustee to be part of a body making wise policy decisions to ensure current and future generations of OUSD students continue to have equal access to quality educational programs delivered by dedicated educators and support personnel as only public schools can provide. An appointment as an OUSD trustee would represent the highlight of my more than 32 years in public education serving a large, ethnically diverse school system. I harbor no political ambitions, self interest, or hidden agenda. I would be humbled and honored to apply my experience and knowledge to serve the community in such a capacity and work collaboratively as a productive member of the Board of Education.

5. What do you see as the basic purpose of the public schools?

Public education serves multiple functions, and I believe the most vital purposes of public education are to instill our democratic principles to foster participatory citizenship as well as provide needed skills and wisdom to become productive members of society, life-long learners, and help students achieve their full potential. On graduation, young people should have the academic preparation through rigorous coursework so they can choose whether to enter college or a trade school or immediately pursue a skilled career. Education is one of our few common experiences, and public education is unique in its mission to serve all regardless of race, economic status, or disability. I feel passionate about public education in its position to improve social and economic conditions through the learning opportunities and support systems it provides. Knowledge acquired through public education represents individual power, both intellectually and economically.

6. What is the role of the school board in the fulfillment of that purpose?

As the elected policy making body of the school district, the Board sets the vision of the district by establishing its strategic goals, mission, and organizational structure, and ensuring decisions reflect educational priorities with a laser-like focus on student success. The Board, by consensus, provides the foundation for quality education by hiring the superintendent, approving the curriculum, adopting instructional materials, adopting the budget and setting fiscal priorities to ensure resources are appropriated where needed for student benefit, establish accountability mechanisms through community engagement, and conduct continuous self-examination for improvement. The role of the Board is constantly evolving with new demands brought about by implementation of new State Content Standards

and related student assessments, and the complexities and challenges accompanying the Local Control Funding Formula (LCFF) and in development of the Local Control Accountability Plan (LCAP) in which community outreach, public transparency, and stakeholder participation are essential in addressing goals in the eight priority areas.

7. How does the board's role differ from that of the superintendent?

I believe each person in the district, whether an elected Board member or an employee, is part of a team with a distinct role in serving students. The Board, for example, is responsible for adopting policy, setting a unified vision of the district, and charged with the most important of personnel functions which is employing and evaluating the superintendent, the CEO, to whom is delegated daily operations of the school district. The Board and its individual members must resist the temptation to immerse themselves in day-to-day management functions that are under the responsibility of administrative staff and other district employees. When trustees encroach on management functions, it compromises the line of authority and organizational structure established by the Board, and ultimately inhibits effective decision making expected by the public. In OUSD, this distinction is clearly noted in Board Bylaw 9200(a).

8. What should be the relationship between the board members and the administration in the handling of school concerns?

Board members must be good listeners, be compassionate, and warmly respect and acknowledge a variety of viewpoints. Individual Board members, however, are not empowered to resolve constituent complaints or community concerns regarding the district, its schools, or employees. Following district procedures, concerns presented to trustees are delegated to the superintendent and leadership for proper review and resolution. Constituents and the community still hold the Board accountable to promptly and fairly address concerns or grievances. The Board, in turn, must also hold district administration accountable to ensure information is provided and issues are resolved fairly through established administrative practices.

9. Briefly describe your commitment to public education and our school district.

My devotion to this district and passion for public education is reflected in my choice to reside within OUSD for more than 29 years and my public service surpassing more than 32 years as a professional advocate for Orange County public schools and public education. As an advocate, I have cultivated and maintained community support for public schools in a diverse school system by developing communications strategies involving all stakeholders including employees, parents, students, civic leaders, and media representatives (English, Spanish, and Vietnamese language). On a more personal level, I belong to a family of educators. My wife was a public school teacher and is now president of a large elementary school in the county, and one of my sons is a science teacher and head varsity football coach at California High School in Whittier. His wife is also a teacher.

I am keenly aware that the scope of trustee responsibilities extends far beyond required attendance at Board meetings. Board members must proactively engage the community as high-profile ambassadors of the district and tireless advocates for children and public education by visiting schools, meeting employees, and reaching out to constituents.

10. What do you see as the strengths of the school district?

I am most impressed by the district's ability to successfully adopt and maintain quality programs as it serves a diversifying student population and growth in the number of English-learners. The Strategic Plan and LCAP are specific, clearly written, and are responsive to community needs and these changing demographics. The district maintains focus on core academic program while still offering a variety of educational opportunities including AVID, STEM, and new and expanded visual and performing arts classes in elementary and secondary.

Nevertheless, as an OUSD resident and parent, the primary strength of the district has always been in its personnel — classified, certificated, and administrative leadership. Regardless of fiscal turmoil or political controversies, having quality, caring employees in OUSD has remained the constant element and enables the district to focus on its core mission. I am also pleased with the district's investments in staff development to contribute to instructional improvement and professional growth of teachers.

11. What do you see as the area(s) most needing improvement in the school district?

A school system must address four essential operational elements: budgetary, curriculum/instruction, labor management, and facilities. In my opinion, renovation and modernization of district facilities is the most critical area of concern in OUSD. I was disappointed and frustrated at the narrow loss last year of Measure K. For a modest annual assessment, the bond measure would have supported renovations to district high schools, provided safer and modernized teaching and learning environments for staff and students, and contributed to maintaining local property values. I enthusiastically support the district's efforts to pursue another bond election and, if necessary, explore alternative mechanisms to finance facility improvements such as assessment districts. While working in Garden Grove Unified School District I witness first-hand the benefits of comprehensive school modernizations as financed through its Measure A bond and state matching funds.

CERTIFICATION OF
ELIGIBILITY FOR GOVERNING BOARD MEMBER

RECEIVED

SEP 02 2015

Orange Unified School District
Superintendent's Office

Date: 8/29/15

To: Orange Unified School District Community

From: Alan Trudell

Re: Trustee Area 1 Vacancy

I certify that I am eligible to serve as the Area 1 Trustee on the Orange Unified School District Board of Education because I am 18 years of age or older, a citizen of the State of California, a resident of the school district Trustee Area 1, a registered voter, and am not disqualified by the Constitution or laws of the state from holding a civil office.

Additionally, I acknowledge receipt of:

1. OCDE Schools Legal Service - The Brown Act
2. Fair Political Practices Commission (FPPC) - Form 700 Statement of Economic Interests Reference Pamphlet
3. OUSD Board Bylaw 9270 – Conflict of Interest
4. OUSD Board Bylaw 9200 – Limits of Board Member's Authority

Respectfully,



A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

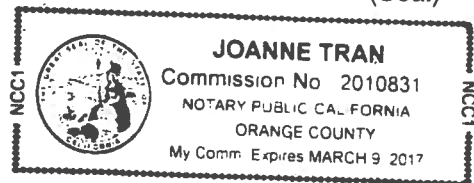
State of California)
County of Orange)

Subscribed and sworn to (or affirmed) before me on this 20th day of August, 2015, by Alan Trudell, proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Signature

JoAnne Tran, Notary Public

(Seal)



Anaheim Hills, California 92808

Telephone: ()
E-Mail:

EDUCATIONAL HIGHLIGHTS

California State University at Long Beach, Long Beach, California
Achieved Candidate Status, Master of Public Administration degree

California State University at Fullerton, Fullerton, California
B.A. degree. Major: Communications – Emphasis in Public Relations

Carson High School, Carson, California
Major: Mathematics

PROFESSIONAL CREDENTIAL

California Designated Subjects Teaching Credential in graphic arts and computer applications. Additional education coursework taken at CSULB in teaching methodology and student assessment/evaluation practices.

PROFESSIONAL EXPERIENCE

- **Acting Public Information Officer** — Garden Grove Unified School District, Garden Grove, California. From July 2015 to Present.

Reporting directly to the Superintendent's Office, responsible for all district communications functions.

- **Interim Chief Communications Officer** — Capistrano Unified School District, San Juan Capistrano, California. From November 2014 to February 2015.

Reporting directly to the Superintendent's Office, responsible for all district communications functions.

- **Interim Chief Communications Officer** — Capistrano Unified School District, San Juan Capistrano, California. From March 2014 to June 2015.

Reporting directly to the Superintendent's Office, responsible for all district communications functions.

- **Public Information Officer** — Garden Grove Unified School District, Garden Grove, California. From 1981 to July 2013 (retired).

Reporting directly to the Superintendent's Office, responsible for media relations, district spokesperson for media interviews, conducting legislative and policy analysis, drafting district policies and administrative regulations, disaster preparedness planning for district office and schools, district webmaster, intergovernmental relations with cities and legislative representatives, and performing a variety of related duties to promote a positive image of the district. Additional duties included writing and designing brochures, reports, and preparation of mandated school accountability report cards.

Responsibilities and accomplishments during my tenure as public information officer included:

- Prepared all informational materials and website for district's Measure A school bond, a \$250-million bond approved by district voters in June 2010 for comprehensive school modernizations.

- Represented district for the media and community organizations in informational campaign on Measure A bond.
- Served as one of five district staff participating at all meetings of Measure A Bond Oversight Committee.
 - Developed and implemented district Marketing Plan.
 - Responsible for drafting all Board of Education policies and district administrative regulations, and reviewing existing policies and regulations for alignment with current state and federal law (non-discrimination, uniform complaint procedures, sexual harassment, bullying, Children's Internet Protection Act, etc.).
 - Represented the district in regulatory matters governed by the South Coast Air Quality Management District.
 - Issued press releases highlighting district/school activities and positive student/school/employee accomplishments.
 - Attended all regular and special Board of Education meetings. Wrote and distributed Board of Education meeting highlights for district personnel, media representatives, and key community members and organizations.

Teaching Positions (part-time):

- **Adult Education Instructor** — Anaheim Union High School District.
From March 1998 to June 1998.

Instructor for course: Desktop Publishing Using Adobe PageMaker.

- **Adult Education Instructor** — Garden Grove Unified School District.
From February 1997 to February 1998.

Instructor for semester course: PageMaker for the Macintosh.

- **ROP Instructor** — Central Orange County Regional Occupational Program,
Garden Grove Unified School District. From 1990 to 1997.

Instructor for three-semester course: Desktop Illustration and Publishing.